



Conroe High School Band Boosters

Supporters of the Legendary Conroe Tiger Band

Conroe Tiger Band Color Fun Run

Greetings!

We are contacting you to request your support in our upcoming Color Fun Run fundraising event. We will need the help of community businesses like yours to make our event a success.

About the Conroe Tiger Band

The Conroe Tiger Band has existed since 1929 and truly is one of the greatest high school bands of all time. We have grown to nearly 350 students this year, with potentially 500 students on the near horizon. While most people associate high school bands with football halftime shows, that is only one facet of the band's endeavors. The band competes in UIL and other various marching competitions throughout the fall. In addition to marching in local parades, the Conroe Tiger Band frequently marches in the Houston Livestock Show and Rodeo Parade and performed in The Tournament of Roses Parade in Pasadena, California in 1996 and 2010. During the spring semesters, the individual band classes compete in UIL and national concert competitions. In March of 2018, the Conroe Tiger Band Varsity Wind Ensemble was one of only 25 bands in the United States selected to perform at the Bands of America Music for All Festival in Indianapolis, Indiana.

About the Conroe High School Band Boosters

The Conroe High School Band Boosters is a 501(c)(3) non-profit volunteer organization. One of our key goals is to organize fundraising for the Conroe Tiger Band. Some areas we provide for include:

- Subsidizing band fees to allow students of all socioeconomic levels to participate; studies continue to show that students participating in band have higher GPAs and higher graduation rates than their non-band counterparts.
- Supplementing the additional expenses for fall marching programs. This includes the music, marching drill, choreography, props, and contest fees are thousands of dollars that is not covered by state or district budgets.
- Purchasing and repairing equipment and instruments. In 2017 the CHS Band Boosters provided \$30,000 to purchase 6 contrabasses (marching tubas) to accommodate the growing band. This year, we purchased new podiums for the directors and drum majors. We will soon need to add a second semi-trailer to transport equipment for our growing band to events. We also maintain and repair existing equipment to keep it in working order.
- Providing meals for students at marching competitions, parades, etc. to keep them fueled through long performance days.



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As you can see, the Conroe High School Band Boosters is responsible for much of the financial assistance that allows the Conroe Tiger Band to thrive, grow, and meet new challenges and goals year after year. By sponsoring our event and our organization, you too can support and contribute to this historic and legendary band program.

About the Color Fun Run

Our Color Fun Run is a 5K run/walk allowing families and athletes of all ages and abilities to participate in a fun-filled fitness activity. This is one of the very few times when getting as “dirty” as possible is actually the goal! Throughout the course of the 5K, participants will be doused with colored powder while being cheered on and encouraged by our students, parents, sponsors, and spectators. By the end of the race, the participants will be covered in a rainbow of powder. Throughout the event, they will be entertained by various Conroe High School performing groups and have an opportunity to purchase a delicious lunch or snack.

Sponsors of our Color Fun Run have a unique opportunity to contribute to the excitement of this community event. By sponsoring a Color Station, your staff can display your business décor while cheering on participants, providing them with water, and throwing powder on them. This is a great way to interact with the Conroe community while supporting one of the largest student groups at Conroe High School.

Sponsorship

Included with this letter is a detailed description of the different levels of sponsorship available. Please review this information and select the option that is right for your business. If one of these sponsorship levels is not in your budget this year, we accept any donations amount, or you may ask us for other ways to contribute. To sign up for your sponsorship, you may contact us directly at the email below, or sign up online at bit.ly/CTBColorRun or on our website at www.ConroeTigerBand.com. As a 501(c)(3) non-profit organization, we will provide you with the documentation necessary for your tax-deductible charitable donation.

Thank you for your consideration. We look forward to working with you now and in the future.
With warm regards,

Michelle Wilbanks
First Vice President
Conroe High School Band Boosters
CTBColorRun@gmail.com

CTB Color Fun Run Sponsorship Levels

\$250 Sponsor

- Recognized on Sponsor Sign
- Social Media and Website Recognition
- Promotional Items in Swag Bags (up to 5 items)
- 2 Entry Tickets (includes Color Run, T-Shirt, and Raffle Ticket)

\$500 Sponsor

- Recognized on Sponsor Sign
- Social Media and Website Recognition
- Promotional Items in Swag Bags (up to 5 items)
- 4 Entry Tickets (Includes Color Run, t-shirt, and raffle ticket)
- 1 Color Station Sponsorship (Promotional decor and employee participation provided by Sponsor)

\$750 Sponsor

- **Recognized** on Sponsor Sign
- Social Media and Website Recognition
- Promotional Items in Swag Bags (up to 5 items)
- 6 Entry Tickets (Includes Color Run, t-shirt, and raffle ticket)
- 2 Color Station Sponsorships (Promotional decor and employee participation provided by Sponsor)

\$1000 Sponsor

- Recognized on Sponsor Sign
- Social Media and Website Recognition
- Promotional Items in Swag Bags (up to 5 items)
- 10 Entry Tickets (Includes Color Run, t-shirt, and raffle ticket)
- Start/Finish Line Sponsorship (Only 1 available) (Promotional decor and employee participation provided by Sponsor if so desired)
- Vendor Table for Sponsor merchandise sales (Merchandise and sales staff provided by Sponsor)